# ABOUT SYANE FINDLAY

Face-2-face & Virtual Trainer Bestselling Author Transformational Coach & Speaker Personal & Professional Growth Expert





#### SYANE FINDLAY BIO

#### WHO IS SYANE?

Syane Findlay is an international trainer, speaker, coach and bestselling author. She is known for her ability to inspire, empower and provoke positive transformation and growth through personal and professional development. As the founder and director of IC Potential, she has designed and facilitated face-to-face and virtual training, webinars, workshops, masterclasses and conferences for dozens of companies and thousands of people around the globe.

#### WHY BOOK HER?

Syane consistently receives praise and outstanding feedback from clients. Her style is engaging and experiential and the passion she embodies is truly inspirational. With over 10 years experience of up-skilling individuals and teams in the corporate, public, private and charity sectors, she is adept at understanding the learning & development needs of diverse organisations and tailors programmes to meet objectives. When you work with Syane, you are guaranteed to receive huge value, professionalism and a heart that gives 100%.

#### **DID YOU KNOW?**

Her ability to communicate with confidence and aptitude for creativity was birthed from studying a BA Honours in Dance with Visual Practice, and further honed throughout her professional services career spanning marketing, sales, coaching and career consultancy. In addition, she holds an NCFE Advanced **Diploma in Performance** Coaching and a PTLLS Trainer qualification to support her training delivery and mastery in facilitation.

### SERVICES

#### You can book Syane as your expert:

- Personal Development / Soft Skills Trainer
- Webinar Host & Virtual Coach
- Workshop Facilitator
- Motivational Speaker
- Keynote Speaker
- Conference & Events Host
- Team Day Away Facilitator
- Bespoke Course Developer / Content Creator











### AREAS OF EXPERTISE

Examples of some of the courses / workshops/ seminars, webinars & masterclasses that Syane has developed and/or delivered:

- Leadership & Management
- Presentation Skills
- Public Speaking
- Networking Skills
- Virtual Communication
- Remote Management
- Managing Change
- Assertiveness in work & life
- Emotional Intelligence
- Confidence Building
- Career Development
- Recruitment Skills
- Interview Skills (f2f & virtual)
- Employability Skills
- Responce to Redundancy
- CV Writing & Jobsearching

- Networking Success
- Sales and Customer Service
- Personal Brand & Impact
- Women in Business
- Mindset & Motivation
- Wellbeing & Resilience
- Goal Setting
- Effective Communication
- Influencing & Negotiation Skills
- Supervision Skills
- Coaching Skills
- Facilitation & Train the Trainer
- Frontline Advisor Skills
- Train the Trainer
- Values Development
- Team Building

### CLIENTS

Over the last 10 years Syane has been privileged to work with a diverse range of clients nationally and internationally on a direct, sub-contract or associate trainer / consultant basis. Here are a few examples ranging from charity, public, private and corporate sectors:



#### TESTIMONIALS

"Syane Findlay is a consummate trainer and coach. Her style is interactive, direct, informative and effective. Very knowledgeable and skilled, personally the best I have experienced, I highly recommend her services and skills"

(Career Confidence Delegate)

"Syane maintained high energy during the entire session"

"Syane was brilliant. Really charismatic and fun"

(Delegates from a Graduate Leadership Programme) "A competent, highly professional Trainer and Coach who has an excellent track record of delivering Leadership, Management and Impact Skills training. She consistently receives fantastic feedback"

(Head of Learning, Welcome Break)

"Syane was brilliant, very informative, good humour, very good course"

> "Clear and knowledgeable"

(Delegates from Remote Management Course) "Syane is a talented communicator who brings a really positive energy to her work, making hard work enjoyable - no mean feat! She is a hugely professional consultant and we have valued her work with us highly. She has been a pleasure to work with"

(CEO of Caritas Anchor House)

"Full of positive energy, charismatic and spoke the course title: personal impact"

"I thought Syane was amazing and honestly can say its the best course I have been too"

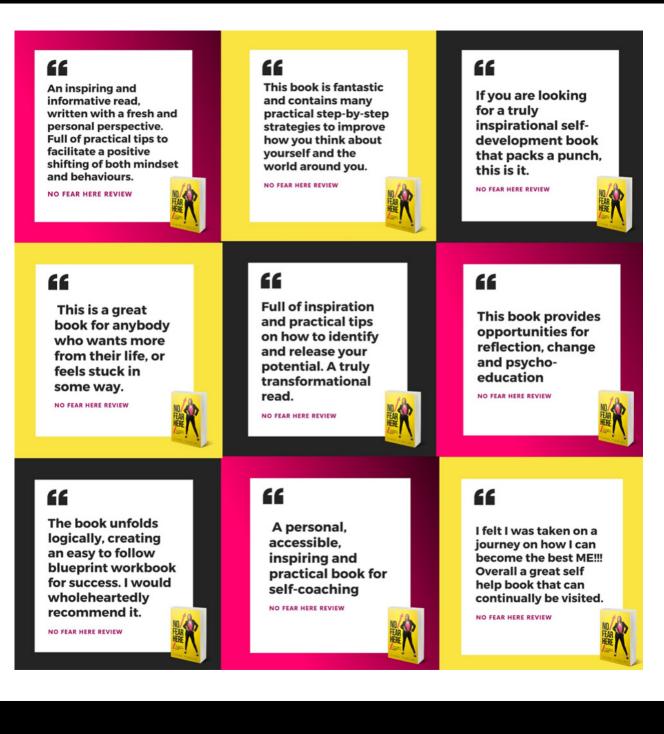
(Personal Impact Training Delegates)

## AUTHOR

Syane Findlay is the author of the bestselling book **NO FEAR HERE: How to rise up and release your potential.** 



Available on Amazon www.nofearhere.life



# How can NO FEAR HERE help you?



The above subjects are available as "No Fear Here" training, webinars, masterclasses & inspirational talks

### WHAT'S NEXT?

To discuss how I can develop and/or facilitate training, webinars, masterclasses, seminars or team away days specifically to your organisation's needs, drop me an email or call to talk it through.

Email: hello@syane.global Mob: +44 (0)794 3533 067 www.syane.global www.icpotential.co.uk



