

ABOUT

SYANE FINDLAY

Face-2-face & Virtual Trainer
Bestselling Author
Transformational Coach & Speaker
Personal & Professional Growth Expert



SYANE FINDLAY BIO

WHO IS SYANE?

Syane Findlay is an international trainer, speaker, coach and bestselling author. She is known for her ability to inspire, empower and provoke positive transformation and growth through personal and professional development. As the founder and director of IC Potential, she has designed and facilitated face-to-face and virtual training, webinars, workshops, masterclasses and conferences for dozens of companies and thousands of people around the globe.

WHY BOOK HER?

Syane consistently receives praise and outstanding feedback from clients. Her style is engaging and experiential and the passion she embodies is truly inspirational. With over 10 years experience of up-skilling individuals and teams in the corporate, public, private and charity sectors, she is adept at understanding the learning & development needs of diverse organisations and tailors programmes to meet objectives. When you work with Syane, you are guaranteed to receive huge value, professionalism and a heart that gives 100%.

DID YOU KNOW?

Her ability to communicate with confidence and aptitude for creativity was birthed from studying a BA Honours in Dance with Visual Practice, and further honed throughout her professional services career spanning marketing, sales, coaching and career consultancy. In addition, she holds an NCFE Advanced Diploma in Performance Coaching and a PTLLS Trainer qualification to support her training delivery and mastery in facilitation.

SERVICES

You can book Syane as your expert:

- Personal Development / Soft Skills Trainer
- Webinar Host & Virtual Coach
- Workshop Facilitator
- Motivational Speaker
- Keynote Speaker
- Conference & Events Host
- Team Day Away Facilitator
- Bespoke Course Developer / Content Creator



AREAS OF EXPERTISE

Examples of some of the courses / workshops/ seminars, webinars & masterclasses that Syane has developed and/or delivered:

- **Leadership & Management**
- **Presentation Skills**
- **Public Speaking**
- **Networking Skills**
- **Virtual Communication**
- **Remote Management**
- **Managing Change**
- **Assertiveness in work & life**
- **Emotional Intelligence**
- **Confidence Building**
- **Career Development**
- **Recruitment Skills**
- **Interview Skills (f2f & virtual)**
- **Employability Skills**
- **Responce to Redundancy**
- **CV Writing & Jobsearching**
- **Networking Success**
- **Sales and Customer Service**
- **Personal Brand & Impact**
- **Women in Business**
- **Mindset & Motivation**
- **Wellbeing & Resilience**
- **Goal Setting**
- **Effective Communication**
- **Influencing & Negotiation Skills**
- **Supervision Skills**
- **Coaching Skills**
- **Facilitation & Train the Trainer**
- **Frontline Advisor Skills**
- **Train the Trainer**
- **Values Development**
- **Team Building**

CLIENTS

Over the last 10 years Syane has been privileged to work with a diverse range of clients nationally and internationally on a direct, sub-contract or associate trainer / consultant basis. Here are a few examples ranging from charity, public, private and corporate sectors:

CAPITA
ASSET SERVICES



NHS

Newham London

REED
LEARNING

National
Careers
Service

SAMSUNG

STAGE
COACH

Hilton



LONDON
COUNCILS

ingeus®

THACKRAY
WILLIAMS
SOLICITORS

CARITAS
ANCHOR
HOUSE

jobcentreplus

PeoplePlus
People Skills Jobs

London Borough
of Hounslow

LONDON
SOUTH EAST
COLLEGES

homeless link

YMCA

Southwark
Council

Amber
transforming lives

AON

Brent

SB Simply
Business

Greenwich Local
Labour & Business
ROYAL borough of
GREENWICH

THE METHOD



JUNIPER

iCrossing

Ministry of Housing,
Communities &
Local Government

Walgreens
Boots
Alliance

s|three

Reach

LIVERPOOL
CITY REGION
COMBINED AUTHORITY

FULFILLING
LIVES
LAMBETH
SOUTHWARK
LEWISHAM

ihag
Ipswich Housing
Action Group

Thames
Water

Crisis

saha
Transforming Lives

amey

pdt
paddington
development trust

Sainsbury's

UNIVERSITY OF
SURREY

قطر للبترول
Qatar Petroleum

Look Ahead
HOUSING AND CARE

City of Westminster

nest

Homes for Haringey

الصندوق الوطني للتدريب
National Training Fund

Camden

Invesco

novo nordisk

Circle
Housing™
Circle 33

CLIFFORD
CHANCE

merton

AstraZeneca

TESTIMONIALS

"Syane Findlay is a consummate trainer and coach. Her style is interactive, direct, informative and effective. Very knowledgeable and skilled, personally the best I have experienced, I highly recommend her services and skills"

(Career Confidence Delegate)

"A competent, highly professional Trainer and Coach who has an excellent track record of delivering Leadership, Management and Impact Skills training. She consistently receives fantastic feedback"

(Head of Learning, Welcome Break)

"Syane is a talented communicator who brings a really positive energy to her work, making hard work enjoyable - no mean feat! She is a hugely professional consultant and we have valued her work with us highly. She has been a pleasure to work with"

(CEO of Caritas Anchor House)

"Syane maintained high energy during the entire session"

"Syane was brilliant. Really charismatic and fun"

(Delegates from a Graduate Leadership Programme)

"Syane was brilliant, very informative, good humour, very good course"

"Clear and knowledgeable"

(Delegates from Remote Management Course)

"Full of positive energy, charismatic and spoke the course title: personal impact"

"I thought Syane was amazing and honestly can say its the best course I have been too"

(Personal Impact Training Delegates)

AUTHOR

Syane Findlay is the author of the bestselling book **NO FEAR HERE: How to rise up and release your potential.**



Available on Amazon
www.nofearhere.life

“

An inspiring and informative read, written with a fresh and personal perspective. Full of practical tips to facilitate a positive shifting of both mindset and behaviours.

NO FEAR HERE REVIEW



“

This book is fantastic and contains many practical step-by-step strategies to improve how you think about yourself and the world around you.

NO FEAR HERE REVIEW



“

If you are looking for a truly inspirational self-development book that packs a punch, this is it.

NO FEAR HERE REVIEW



“

This is a great book for anybody who wants more from their life, or feels stuck in some way.

NO FEAR HERE REVIEW



“

Full of inspiration and practical tips on how to identify and release your potential. A truly transformational read.

NO FEAR HERE REVIEW



“

This book provides opportunities for reflection, change and psycho-education

NO FEAR HERE REVIEW



“

The book unfolds logically, creating an easy to follow blueprint workbook for success. I would wholeheartedly recommend it.

NO FEAR HERE REVIEW



“

A personal, accessible, inspiring and practical book for self-coaching

NO FEAR HERE REVIEW



“

I felt I was taken on a journey on how I can become the best ME!!! Overall a great self help book that can continually be visited.

NO FEAR HERE REVIEW



How can NO FEAR HERE help you?

Uncover your passions & purpose

Develop your emotional intelligence

Help you grow grit & resilience

Increase your confidence & boldness

Step out of your comfort zone

Unlock your gifts & potential



Clarity on your career/business goals

Build your personal brand

Rewire your mindset for success

Speak with power, presence & impact

Overcome fear and barriers

Live a fulfilled legacy life!

The above subjects are available as "No Fear Here" training, webinars, masterclasses & inspirational talks

WHAT'S NEXT?



To discuss how I can develop and/or facilitate training, webinars, masterclasses, seminars or team away days specifically to your organisation's needs, drop me an email or call to talk it through.

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